



Sponsorship Opportunities

CHAPTER SPONSORSHIPS

Chapter Sponsor - \$5,000 (Limited to 1 Sponsor)

- Six (6) Annual Chapter Membership Dues for six employees (\$50 value each. Chapter members must already be members of PRSA National and will be reimbursed for Chapter dues)
- Four (4) Ads in the E-Newsletter
- Two (2) Editorial Opportunities in the PRSA Inland Empire Monthly E-Newsletter
- Six (6) monthly tweets of sponsor choice from the PRSA Inland Empire Twitter Feed (must be provided by sponsor and approved by board)
- Distribution of Collateral Materials at Monthly Luncheons
- Mention as Chapter Sponsor at all Events and Luncheons
- Logo placed on all PRSA Inland Empire Monthly E-Newsletters and on Web site including link to Web site
- Banner Ad stationary on Chapter's home page, www.prsaie.org
- Six (6) Complimentary Luncheon Passes (\$20 value each)
- Table of Eight (8) at Polaris Awards Event (\$75 value each)
- Four (4) Free 2013 Polaris Award Entries (\$65 value each)

Supporting Sponsor – \$2,500 (Limited to 1 Sponsor)

- Two (2) Annual PRSA Inland Empire Chapter Membership Dues for two employees (\$50 Value Each. Chapter members must already be members of PRSA National and will be reimbursed for Chapter dues)
- Two (2) Ads in the PRSA Inland Empire Monthly E-Newsletter
- Four (4) monthly tweets of sponsor choice from the PRSA Inland Empire Twitter Feed (must be provided by sponsor and approved by board)
- Named as Supporting Sponsor in all PRSA Inland Empire Monthly E-Newsletters and on Web site
- Company logo placed on the PRSA Inland Empire home page for six (6) months
- Two (2) Complimentary Luncheon Passes (\$20 value each)
- Table of Eight (8) at Polaris Awards Event (\$75 value each)
- Two (2) Free 2013 Polaris Awards Entry (\$65 value each)

Affiliate Sponsor – \$1,250 (Limited to 1 Sponsor)

- One (1) PRSA Inland Empire Chapter Membership Dues for an employee (\$50 Value Each) (See above)
- One (1) Ad in the E-Newsletter
- Two (2) monthly tweets of sponsor choice from the PRSA-CEIC Twitter Feed (must be provided by sponsor and approved by board)



Sponsorship Opportunities

- Named as Supporting Sponsor in all E-Newsletters and on Web site
- Two (2) Ads placed on the PRSA Inland Empire home page for one month each.
- One (1) Complimentary Luncheon Pass (\$20 value)
- Two(2) Passes to Polaris Awards Event (\$75 value each)
- One (1) Free 2013 Polaris Awards Entry (\$65 value each)

Friends of PRSSA - \$1,000 (Not Limited- this fund will support development of future PRSA professionals)

- Named as a "Friends of PRSSA" Sponsor
- Named at all PRSSA events this chapter participates in
- Eight complimentary luncheons of sponsor's choice (\$20 value each)
- Logo and Recognition on all Sponsorship Materials
- Side Banner Ad stationary on Chapter's home page, www.prsaie.org
- Eight (8) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed leading up to each Luncheon

EVENT SPONSORSHIPS

Luncheon Sponsors - \$350 (Limited to 7 Sponsors)

- Two (2) Complimentary Luncheon Passes
- 3 Minute Speaking Opportunity
- Distribution of Collateral Materials at Event
- Logo on PowerPoint Welcome Screen
- Recognition as Luncheon Sponsor in all Email/Web Communication regarding the luncheon
- Two (2) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed prior to sponsored lunch

Polaris Awards' Presenting Sponsor - \$1,500 (Limited to 1 Sponsor)

- Two (2) Free 2012 Polaris Award Entries (\$170 Value)
- Table for Eight (8) at Polaris Awards Dinner
- Distribution of Collateral Materials at Event
- Event Podium Recognition
- Web Recognition as Event's Presenting Sponsor
- Logo and Recognition on all Event Materials (i.e. Invitations, Email Announcements, PowerPoint, Event Programs, Web site and E-newsletter)
- Eight (8) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed leading up to Polaris Awards

Sponsorship Opportunities

In-Kind Polaris Awards Sponsors (i.e. Wine Sponsor, Décor Sponsor, Entertainment, multi-media)

- Logo and Recognition on all Event Materials following Sponsorship (i.e. Invitations, Email Announcements, PowerPoint, Event Program, Web site and E-newsletter)
- Ad in the PRSA Inland Empire E-Newsletter
- Distribution of Collateral Materials at Event
- Recognition at the Event
- Two (2) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed leading up to event

Special Event Presenting Sponsorship - \$750 (Limited to 1 Sponsor per Event)

- Two (2) Complimentary Tickets to the Special Event (i.e. Fall Workshop or Media Breakfast)
- Logo and Recognition on all Event Materials following Sponsorship (i.e. Invitations, Email Announcements, PowerPoint, Event Program, Web site and E-newsletter)
- 5-Minute Presentation Opportunity at Sponsored Event
- Distribution of Collateral Materials at Event
- Logo on PowerPoint Welcome Screen
- Web Recognition as Event Sponsor
- Four (4) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed leading up to sponsored event

IN-KIND SPONSORSHIP OPPORTUNITIES (At Board Discretion)

Printing – Printing of all collateral materials, which includes 2 to 3 special event invitations, letterhead, event programs (1)

- Logo on all printed materials
- Logo, listing and link on Web site.
- Promotional materials distributed at all events
- Web site listing and ad
- One Editorial Opportunity in E-Newsletter
- One (4 tweet of sponsor choice from the PRSA Inland Empire Twitter Feed per project

Graphic Design – Graphic design of all collateral material development including up to 3 special event invitations, event programs, PowerPoint design

- Logo on all graphically designed items
- Sample advertising on PRSA web site (or just link to portfolio)
- Logo, listing and link on Web site.
- Promotional materials distributed at all events, Display of sample work
- One Editorial Opportunity in E-Newsletter



Sponsorship Opportunities

- Two (2) tweets of sponsor choice from the PRSA Inland Empire Twitter Feed per project

Promotional Items – Design and production of up to 250 PRSA promotional items.

- Web Recognition as Promotional Item Donor
- Editorial Opportunity in E-Newsletter
- One (1) tweet of sponsor choice from the PRSA Inland Empire Twitter Feed per project

Materials Distribution - \$50

- Pass out company or event materials at one (1) PRSA Inland Empire monthly luncheon