



PRSA-CIEC RISING STAR SCHOLARSHIP

*Awarded by the California Inland Empire Chapter of the
Public Relations Society of America*

**\$1,000 scholarships for up to two (2) outstanding students pursuing a
public relations career**

APPLICATIONS MUST BE POSTMARKED BY JUNE 30, 2011

Overview and Criteria

Overview

The Rising Star Scholarship was established in 2009 by the PRSA California Inland Empire Chapter (PRSA-CIEC). The scholarship was created to assist members of the Public Relations Student Society of America (PRSSA) living in **or** attending an Inland Empire university in their pursuit of a career in the public relations field.

Criteria

To be eligible for this scholarship, you **MUST** meet all of the following criteria:

- Full-time student at an accredited four-year college or university based in the Inland Empire **or** an Inland Empire resident commuting to and enrolled at an adjacent campus with a junior or senior status in the upcoming academic year
- Be a member in good standing of PRSSA
- Major in public relations, communications, journalism or a related field
- Hold a minimum 3.0 cumulative GPA (4.0 scale)

When submitting this application, all applicants must include an **official** college transcript obtained from the Registrar's Office.

Please make sure to carefully review that your application is complete and error free. The application will be reviewed by public relations professionals from throughout the region and will be held to a high professional standard.

Award Date

Applicants will be chosen and awarded scholarships at this year's California Inland Empire Polaris Awards Dinner in October 2011. Date and time will be forthcoming. Winners do not have to be present to receive the award. However, attendance is highly recommended.

PRSA-CIEC Rising Star Scholarship

Application Form

Applicant Name _____

Home Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____

College Attending Now _____

Class Standing in Spring 2012 (circle one) Junior Senior

College Attending in Spring 2012 _____

Declared Major _____

I am a student pursuing a career in public relations. I certify all information supplied as part of this application is true and correct.

Applicant's Signature

Date

Submit application, required documents, and essay/video to:

David Rutherford
PRSA-CIEC, Scholarship Chair
1060 Golden Springs Drive, Unit D
Diamond Bar, CA 91765
scholarships@prsaie.org

For questions, contact the PRSA-CIEC Scholarship Committee Chair at
909-979-7294 or scholarships@prsaie.org.

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Required Documents for Submittal

Please be sure all of the following items are included in your final scholarship submittal. All of the items listed must be included to be considered.

Application Form

Complete and submit the attached application form.

References

Include two letters of reference from faculty members (at least one) in your field of study.

School Transcripts

Official and sealed college transcripts from the college you are currently attending.

Writing Sample

Enclose a writing sample (e.g., news release, article, paper, etc.) when submitting the application.

Written or Digital Essay

Respond to the topic listed below in writing on a separate sheet of paper or in a video format. The maximum word count for a written essay is 500 words. The maximum length for a video submittal is five minutes.

- **Topic:** *Explain your interest and motivation to study and pursue a career in public relations.*