



Presents

Counselor's Forum

Advanced Lecture Series for PR Professionals

November 15



Featured Speaker:

Marcie Perez

Vice President, Public Relations
Universal Studios Hollywood/CityWalk at NBC Universal

To Register and Pay online, go to www.prsaie.org



A Day in the Life of Selling Hollywood

Is it all glamour and glitz? Is it three-hour lunches and fancy dinners? Are you surrounded by celebrities and paparazzi every day? Join us for the PRSA Counselor's Forum to get the skinny on how a seasoned PR pro works in the high-profile entertainment world that is Universal Studios Hollywood. Marcie will share a glimpse into the world of a movie studio theme park, tourism, entertainment and publicists, and maybe show us that our working worlds are not so different after all.

Thursday, November 15, 2012

6 pm: Networking, Appetizers and No-Host Bar

7 pm: Speaker and Q&A

Cost: \$45 includes program, drink ticket, raffle ticket
Raffle prizes courtesy Universal Studios

Location: Avila Terrace, 3663 Main St., Riverside, CA 92501
Avila Terrace is located across the Downtown Mall from the Mission Inn.
www.avilaterrace.com • 866-992-5424



The PRSA Counselor's Forum is an occasional lecture series designed for the experienced PR professional. The Forum features speakers that touch on a diverse range of subjects. It promises to be a social evening of networking and insights. If you haven't been to a PRSA function in a while, here's a chance to reconnect with old friends and make a few new ones.

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