

Year in Review 2022 PRSA

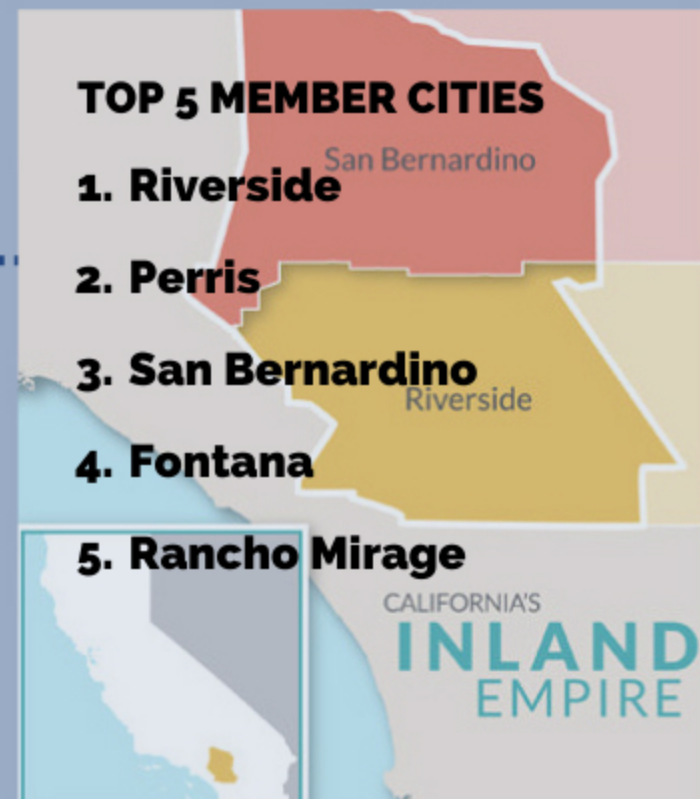
Inland Empire Chapter

103

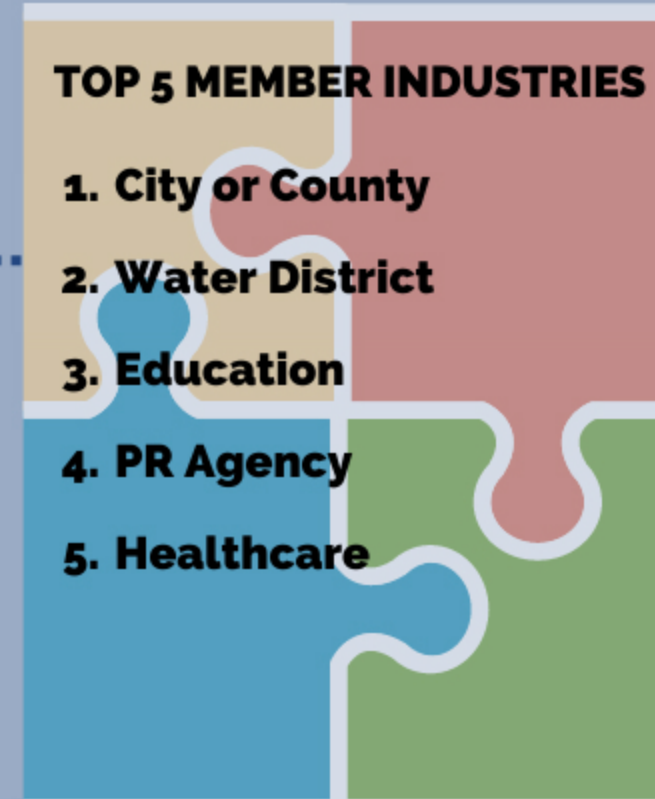
MEMBERS



CITIES



INDUSTRIES



21

MEMBERS WITH THE APR



EVENT REGISTRATIONS

Webinars 77

In-person 247

SPONSORS

Thank you for supporting the chapter!



SHADOW MONTHS

Mentors 7

Mentees 6



POLARIS AWARDS

Total entries 53

Polaris Awards 14

Capella Awards 17



CHAPTER EVENTS



- Jan: Tips for Recruiting Top Talent
- Feb: Reimagining DEI as Strategy
- March: Meet the Media Mixer
- May: Being Intentional with Internal Comms
- June: Risk & Reputation Management
- Aug: PR Workshop for Nonprofits
- Sep: Ethical Storytelling
- Oct: Polaris Awards & Dinner
- Nov: Networking Mixer in Desert

SOCIAL MEDIA



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About

Formed in 1965, PRSA Inland Empire serves to bring together public relations professionals throughout Riverside and San Bernardino counties and provide them with personal and professional growth opportunities and resources.