



## Message from the PRSA Inland Empire Board President

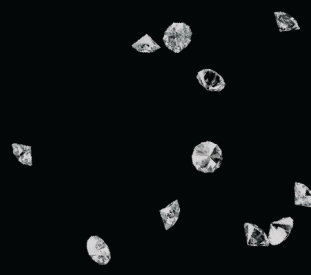
Dear Friends and Supporters,

We are honored to invite you to join us for the Polaris Awards Diamond Anniversary Gala, a celebration of excellence in public relations and communications across the Inland Empire. As our chapter is celebrating its 60<sup>th</sup> anniversary, this milestone event not only recognizes outstanding professionals, campaigns, and achievements but also strengthens the foundation of collaboration, learning, and leadership within our region.

Sponsors will have visibility at a gathering of the region's premiere communications professionals. This event will provide sponsors the opportunity to network with communications professionals from across the region who are key decision makers in the promotion of major campaigns throughout the year.

Your sponsorship demonstrates a shared commitment to advancing the practice of public relations while helping us provide scholarships, professional development, and leadership opportunities for members and students. We are grateful for your partnership and look forward to celebrating this special anniversary with you.

With gratitude,  
C. L Lopez  
President, PRSA Inland Empire Chapter



## **Sponsorship Opportunities**

### **Diamond – \$5,000**

- 30 to 60 second commercial produced by sponsor to play at event, a posting on all PRSA social media platforms, and distributed in PRSA newsletter
- Opportunity for one representative of the sponsor agency to present one of the Polaris Awards on stage
- A sponsorship table in the courtyard at the event
- Logo on swag bag
- Prominent sponsor recognition on all Polaris event-related marketing & promotional materials
- Sponsor listing on all at-event signage
- Sponsor recognition during the event
- Company name and logo on table placard
- Opportunity to provide marketing materials and giveaways in honoree gift bags
- Logo placement in the Polaris event program
- 2 tables (16 tickets) at the event

### **Platinum – \$3,000**

- A sponsorship table in the courtyard at the event
- Logo on swag bag
- Sponsor recognition on all Polaris event-related marketing & promotional materials
- Sponsor listing on all at-event signage
- Sponsor recognition during the event
- Company name and logo on table placard
- Opportunity to provide marketing materials and giveaways in honoree gift bags
- Logo placement in the Polaris event program
- 1 table (8 tickets) at the event

### **Gold – \$2,000**

- Sponsor recognition on all Polaris event-related marketing & promotional materials
- Sponsor listing on all at-event signage
- Sponsor recognition during the event
- Company name and logo on table placard
- Logo placement in the Polaris event program
- 1 table (8 tickets) at the event

### **Silver – \$1,000**

- Sponsor recognition on all Polaris event-related marketing & promotional materials
- Sponsor listing on all at-event signage
- Sponsor recognition during the event
- Logo placement in the Polaris event program
- 4 tickets for the event



## **Friends of PRSA – \$200-300**

- 1 ticket to the event
- Logo placement in the Polaris event program

## **In-Kind Sponsor (Donation of Services)**

- Logo placement in the Polaris event program

## **Swag Bag/Raffle Sponsors**

- Donation of items for giveaways



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## Sponsorship Commitment Form

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### Please select your sponsorship level:

Diamond - \$5,000

Platinum - \$3,000

Gold - \$2,000

Silver - \$1,500

Friends of PRSA - \$200-300

In-Kind Sponsor

Swag Bag/Raffle Sponsors

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



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## Table RSVP Form

**Company/Organization:** \_\_\_\_\_

**Guest Names (attach list if necessary):**

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## **Logo Request Form**

**Please submit your logo as a high-resolution PNG, JPG, or EPS file.**

**Deadline:** October 20, 2025

**Submit logos to:** [myprsa@gmail.com](mailto:myprsa@gmail.com)