



storyteller • innovator • educator

VICTORIA LIM



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MAXIMIZE YOUR MOBILE

Shoot/record
vertically

Gather a variety of
shots (wide, medium,
close up)

Different angles
(stand on a chair, get
on the floor)

Steady your shot

Be mindful of
ambient audio

BE PURPOSEFUL

What "story" are you
trying to show?

Grab more than one
shot

Video clips should be
5-10 seconds

More visuals = more
options (but more to
go through)

Close-up shots show
more details

APPS

Storage - Dropbox
and Google Photos

Images - PicCollage &
Canva

Video - Magisto,
WeVideo, iMovie,
PowerDirector,
CapCut, Adobe
products, Canva

Looped video -
Boomerang

GEAR

Tripod or selfie stick

Ubeesize combo, Gorilla (flexible) tripod

Light

Selfie ring, Lume Cube

Clip lenses

Wide, fish eye and macro
Telephoto

External microphone

lapel, shotgun, Wireless lapel mic

Charger and cords

Backup charger

***Links are for reference, not necessarily endorsements**